



New Town Elementary PTA  
 1100 Waxhaw Indian Trail Road  
 Waxhaw, NC 28173  
[treasurer@newtownhawkspta.com](mailto:treasurer@newtownhawkspta.com)

## 2022-23 NTES PTA Business Sponsorships

### Supporting the New Town Elementary Community

Thank you for your consideration of a great sponsorship and marketing opportunity. When you become a partner with us, you strengthen connections to the New Town community and bolster your reputation as a business that supports education. In addition to building goodwill, your sponsorship provides highly-visible recognition for your business as well as direct and targeted access to hundreds of New Town families. All of our business partners will also have regular access to New Town families through fliers, social media and more, depending on your level of sponsorship.

Through fundraising efforts and partnerships with businesses like yours we are able to provide support and fulfill the vital needs of our school, students and staff.

### Why Support New Town Elementary?

With nearly 800 students, our families are diverse, passionate and fiercely loyal to both our school and community. Becoming a school business partner is an excellent way to introduce or keep your business top-of-mind with potential customers in your target market and demographic.

### What Sponsorship Levels are Available?

Sponsorship Incentive	Bronze \$250	Silver \$500	Gold \$1000
Link displayed on PTA Website "Sponsorship Wall"	Small Logo	Medium Logo	Large Logo
Business logo and advertisement link on all Social Media platforms	1 x Semester	2 x Semester	4 x Semester
Business Partners announced at NTES School Community Events (i.e. Raffle Baskets Event)	X	X	X
Logo & link in Smore Weekly newsletter from Principal		One Week	Three Weeks
Two lawn signs with logo displayed at NTES School Community Events		X	X
Two lawn signs with logo displayed at school entrance and in car line for one week			X

### In Kind Donations

Can your business help with treats and luncheons for our teachers? Want to supply gift card for Teacher Appreciation Week? A raffle item for our annual basket raffle? Or prizes for Hawks events and student rewards? In-kind donations like these and others are recognized at the associated event via announcements or information cards with gift/prize. In-Kind sponsors will also be acknowledged on the New Town PTA Website and social media platforms.

### How Do I Get Involved?

To be considered, complete and return the attached commitment form, along with your check for the desired sponsorship level to the address above. If you have questions, contact us via email at [treasurer@newtownhawkspta.com](mailto:treasurer@newtownhawkspta.com).



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## 2022-23 NTES PTA Sponsorship Commitment Form

Please complete the information below and return to school C/O of PTA Treasurer to secure your business partnership. Please make checks payable to New Town Elementary School PTA. Questions may be directed to [treasurer@newtownhawkspta.com](mailto:treasurer@newtownhawkspta.com).

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Facebook Page:** \_\_\_\_\_

**Desired Sponsorship Level:**

Enclosed is my sponsorship check in the amount of:

\_\_\_\_\_ Gold (\$1,000)

\_\_\_\_\_ Silver(\$500)

\_\_\_\_\_ Bronze (\$250)

I would like to provide an In-Kind donation of  
\_\_\_\_\_

**Please Return To:**

New Town Elementary School PTA  
Attn: PTA Treasurer  
1100 Waxhaw Indian Trail Rd.  
Waxhaw, NC 28173

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Sponsorship Contract Terms**

Contract terms vary by sponsorship level. Business sponsor shall provide a high-resolution logo and will email logo & business link to [treasurer@newtownhawkspta.com](mailto:treasurer@newtownhawkspta.com) upon acceptance of the Sponsorship Commitment Form. Our students, teachers, parents and community appreciate your generosity and support.

**To be completed by New Town PTA Representative:**

Received by: \_\_\_\_\_ Date: \_\_\_\_\_ Receipt #: \_\_\_\_\_ Check #: \_\_\_\_\_